

# Tennis Saskatchewan Social Media Policy

In order to ensure a safe environment, Tennis Saskatchewan requests that all social media users follow the below guidelines when interacting with various individuals and organizations:

Social media includes: Twitter, Facebook, Instagram, Snapchat, LinkedIn, Foursquare, texting to some degree, and any other forms of communication online. Incidents will be held to the same standards of other media, such as, radio, television, and print.

1. Be aware of decisions and actions that have potential to violate the Code of Conduct before the incident occurs. Adhere to the Code of Conduct and other applicable policies. When participating in a major competition, National Championship, or with Team Saskatchewan, every person is required to sign a code of conduct. This Code of Conduct refers not only to actions during the competition and/or Games time, but also to interaction on social media.
2. Be respectful. Inappropriate material as determined by Tennis Saskatchewan will be removed immediately. This includes, profanity, drugs or alcohol, violence, or any other illegal acts. In addition, this can include but is not limited to: text or photos related to alcohol and/or drugs, texts or photos that are deemed as harassment by the Code of Conduct, and text or photos that contain inappropriate language (swearing, racism, etc.).
3. Respect copyright, trademarks, and fair use. When posting, be aware of any copyrighted material and intellectual property rights of others. For example, do not post a copyrighted photo onto Facebook without the proper acknowledgments to the photographer.
4. Avoid releasing confidential information regarding personal or team related matters. This includes but is not limited to, revealing strategy that could give another team an advantage. Refrain from publicizing information that is not considered public knowledge.
5. Know that the internet is permanent. Whatever anyone posts online will essentially stay there, even if you have attempted to remove it.
6. Inappropriate actions on social media by associations, athletes or anyone else associated with Tennis Saskatchewan will be subject to disciplinary action.
7. You are responsible for what you post. What you post represents you. Remember who the audience is, and ask yourself if you would say the same thing in person as you are about to online. Everyone including Association and/or Team personnel, players, corporate partners and the media can review social media communications. You should conduct yourself in an appropriate and professional manner at all times.
8. Failure to abide by this policy will result in disciplinary action as per Code of Conduct.

Approved: May 12, 2016